

FILM & TAPE EXPO 2024

November 6-8 Shenzhen World Exhibition & Convention Center

EXHIBITION LAYOUT

3,000+
Exhibitors & Brands

120,000+
Professional Visitors

5,000+
Overseas Visitors

* The above scale is the expected total scale of the exhibition in Halls 9-16.

Hall 9 & 11 & 13



Hall 13



Hall 15



Hall 10 & 12



- The New Material
- Chemical Raw Material
- Functional Film
- Adhesive Tape
- Fluorosilicone Material
- Coating, Testing, Slitting, Die-cutting
- Processing Equipment

Hall 10



Hall 12



Hall 14



Hall 16



FILM & TAPE EXPO links global buyers' resources, matching enterprises with precise matchmaking, realizing order transactions, market expansion and brand display, boosting enterprises' high-quality development and enhancing industry influence.

FOR EXHIBIT

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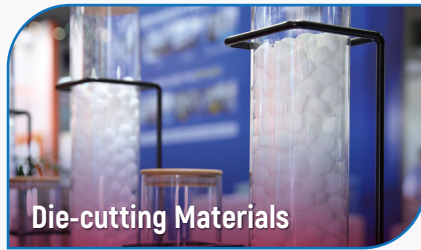
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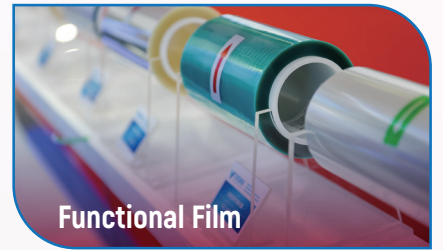
EXHIBIT PROFILE



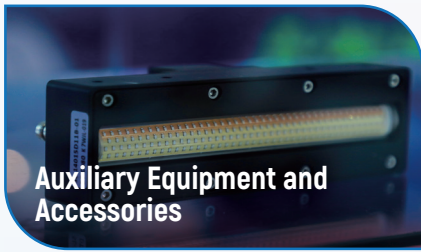
Chemical Raw Materials



Die-cutting Materials



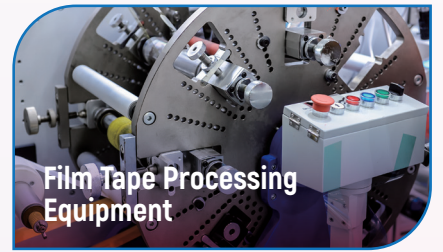
Functional Film



Auxiliary Equipment and Accessories



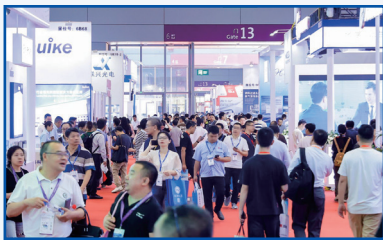
Adhesive Tape



Film Tape Processing Equipment



KEY VISITORS



With doubled exhibition areas and record-high visitors, the **five exhibitions** to be held concurrently will create an exhibition feast of **160,000m²**. The exhibitions are expected to receive over **120,000** buyers from fields of coating and die cutting, touchscreen, digital electronics, plastic packaging, printed labels, household appliances, automobiles, lithium batteries, photovoltaics, PCB/FPC circuit boards, semi-conductors, building decoration, and so on.

365

365 Marketing Plan helps enterprises seize business opportunities more quickly and enhance brand awareness continuously



Online and offline new product and technology launch events



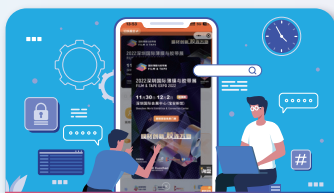
Dialog with the core network of die cutting engineers



365 marketing plans to acquire customers in a one-stop manner



TAP(Target Attendee Program) buyers business Match-Making service



FILM & TAPE Yellow Pages Business Platform accelerates materialization of business opportunities



Media interviews and live streaming of interviews and announcements



Forward-looking industry summit focuses on top applications



Business dinner face to face with key players