



国际薄膜与胶带展
FILM & TAPE

FILM & TAPE EXPO 2025

Post-Show Report



📅 October 28-30, 2025

📍 Shenzhen World Exhibition & Convention Center, China

Concurrent Events



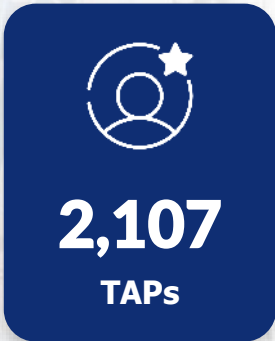
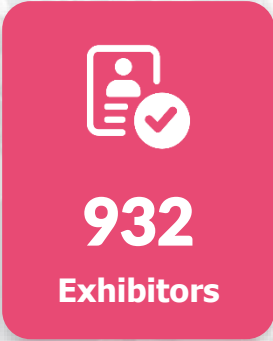
Organiser

RX Kuozhan
上海励扩展有限公司

WWW.FILM-EXPO.COM

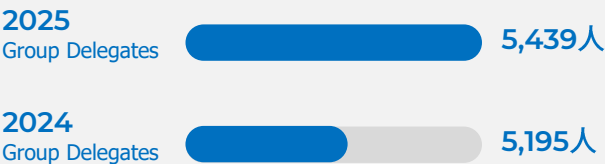


Overview



Summary

FILM & TAPE EXPO 2025 brought together **932** high-quality domestic and foreign enterprises. More than **100** of them debuted new products onsite at the combined exhibition venue of over **140,000** Sq. m. The three-day exhibition attracted a record high of **55,302** domestic and foreign professional visitors (The data presented herein pertains solely to attendees of this exhibition, and the same applies to all subsequent data). Simultaneously, a total of **5,439** group delegates and **2,107** TAP (Target Attendee Program) invited buyers attended the show, which facilitated **2,275** successful business matchmaking sessions. During the exhibition, to facilitate cooperation between international buyers and domestic exhibitors, FILM & TAPE EXPO 2025 welcomed **2,055** overseas buyers from **115** countries and regions through the grand "International Hosted Buyer Program," including South Korea, India, Japan, Vietnam, Malaysia, Thailand, Germany, Singapore, the United States, the United Kingdom, France, Italy, Spain, Canada, the Netherlands, Sweden, Mexico, etc. Professional visitors unanimously recognized the event as a worthwhile trip! This encouraging breakthrough couldn't have been achieved without the support of everyone involved, and once again, it has shown us the strong cohesion of the industry, adding new momentum to collaborative and mutually beneficial growth!



14 forums and summits were concurrently held at the exhibition, featuring **132** industry leaders sharing top-tier speeches, addressing the industry's current situation and predicting future trends. Speech topics included discussions on functional films and tapes, new energy and display adhesives, coating technology, new displays, automotive applications, commercial displays, AR/VR, and TGV. Overseas exhibitors returned with flagship products, highlighting strong confidence in the Chinese market and bringing an international technology perspective. Special zones—including functional film innovation, paint protection film, adhesive tapes, converting equipment, die-cutting, and adhesives—further showcased cutting-edge solutions and supported the industry's sustainable development.

Industry Scope

Exhibitor Profile

Base films, optical films, protective films, release films, polyimide (PI) films, polarizers, OCA optical adhesives, adhesive tapes, foams, Teflon materials, silicone adhesives, acrylic pressure-sensitive adhesives, resins, release agents, hot-melt adhesives, masterbatches, coating solutions, inks, additives and specialty auxiliaries, coating equipment, die-cutting equipment, slitting and rewinding equipment, corona treaters, static elimination devices, UV curing and oven-drying systems, thickness measurement and defect inspection instruments, testing and laboratory equipment, filtration devices, core tubes, rollers, rubber rollers, anilox rollers, film tooling, cutting tools, cleanroom facilities, and VOCs, etc.

Visitor Profile

Film Manufacturers	Adhesive tape Manufacturers
Die-cutting Factories	Display Modules
Automotive	Consumer Electronics
Flexible Packaging	Medical
3C Home Appliances	Lithium Batteries
Label Industry	Semiconductors
PCB/FPC	Photovoltaics (PV)

Digital Performance



Web Traffic

36% ↑
39,988,013



Social Media Followers

12% ↑
206,792

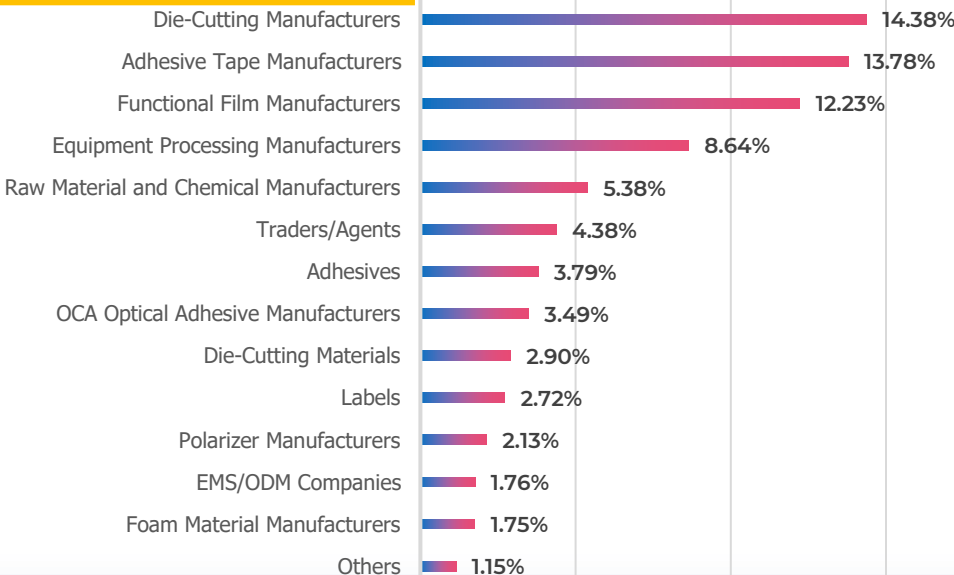


Video Viewers

64% ↑
6,405,262

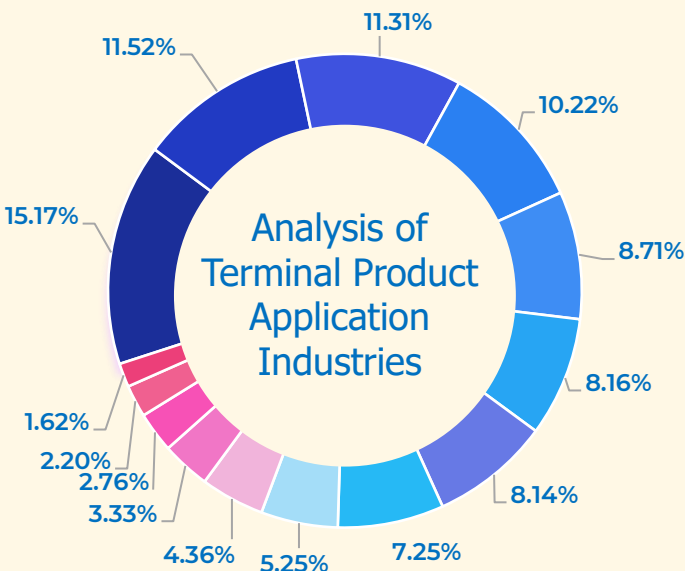
Visitor Analysis

Terminal Products and Application Industries



Terminal Products and Application Industries

Touch Panel	15.17%
Consumer Electronics	11.52%
LCD Display	11.31%
Flexible Packaging	10.22%
Smartphone	8.71%
Backlight Module	8.16%
Automotive	8.14%
Home Appliance Industry	7.25%
Semiconductor	5.52%
Lithium Battery	4.36%
Integrated Circuits	3.33%
photovoltaics (PV)	2.76%
Medical	2.20%
Other Terminal Products and Application Industries	1.62%

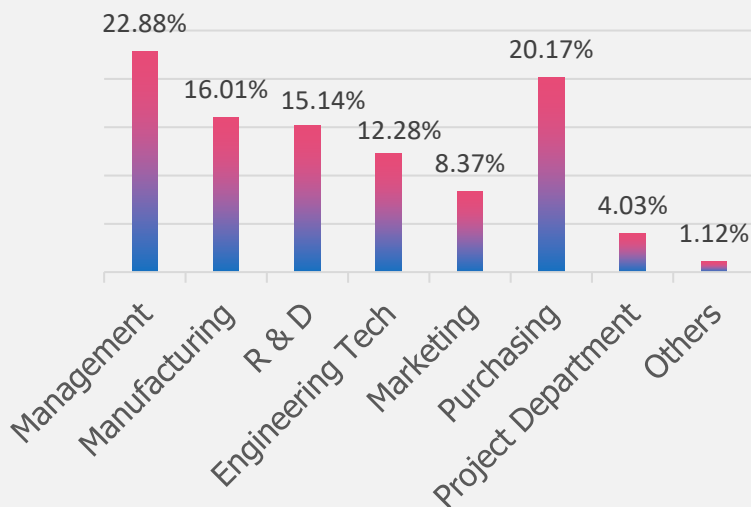


* Data comes from FILM & TAPE EXPO 2025 Visitor Survey Questionnaire

Visitor Analysis

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Visitor's Job Function



3

Reasons for Visiting

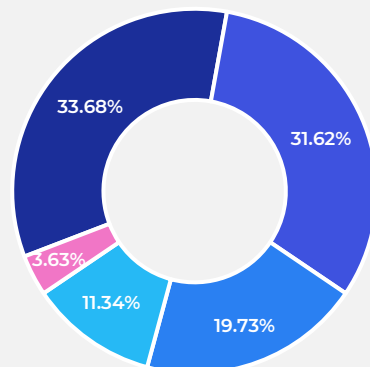


*The above only lists the top five reasons for visiting

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Visitor's Purchasing Decision-making Power

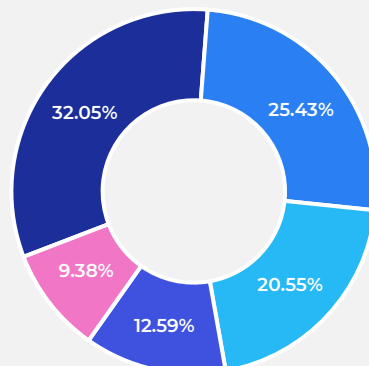
- 33.68% Recommend / influence
- 31.62% Decision-making / approval
- 19.73% Provide demand for procurement
- 11.34% Not Involved
- 3.63% Others



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Annual Purchasing Amount of Visitor's Company

- 32.05% More than USD 700,000
- 25.43% USD 420,000 – USD 700,000
- 20.55% USD 140,000 – USD 420,000
- 12.59% USD 70,000 – 140,000
- 9.38% Less than USD 70,000



76.93% of the visitors indicated that their companies have plans to purchase products from the exhibition within the next year.

* Data comes from FILM & TAPE EXPO 2025 Visitor Survey Questionnaire

Exhibitor Highlights



3M



TESA



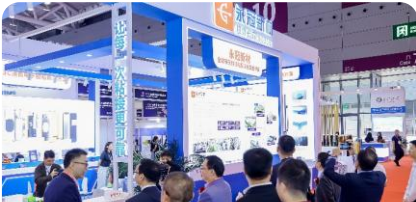
SDK



CROWN



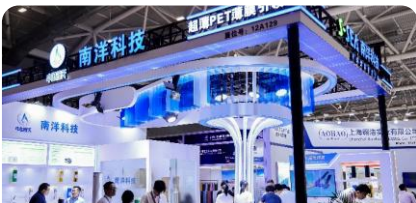
YOUYI GROUP



Yongguan Adhesive



SHUANGXING



S-SEA



SHANXIBEIREN



Aerospace-Huayang



KINGLABEL



XIANGYU FILM

*Featured exhibitors listed above



Show Videos

Testimonials

Exhibitors' Testimonials

Jianfeng Wu, Marketing Director, CROWN

The FILM & TAPE EXPO is a flagship event for the entire industry, offering a platform to exchange insights on market trends, fundamental research, emerging fields, and new application scenarios. It also enables value-chain partners to learn from one another—from innovations in raw materials and advances in upstream equipment to new processes and evolving customer needs. We are honored to engage with all our peers here and look forward to working together to advance the industry and share China's tape industry story with the world.



Fan Hu, R&D Technology Manager, Sidike (SDK)

In today's fast-evolving technological landscape, end-use applications demand quicker responses in material innovation. To address this, SDK has adopted an "embedded R&D" model, enabling our core research team to work directly with leading customers in consumer electronics, new energy vehicles, and next-generation displays, ensuring precise alignment between material performance and application needs. This exhibition provided an excellent platform for deeper engagement with frontline customers and further validated the value of our R&D approach. We look forward to the FILM & TAPE EXPO continuing to guide industry trends and foster co-creation across the value chain, and we wish the Expo continued growth along with new inspiration and business opportunities for all exhibitors.



Lei Peng, General Manager, Jiangsu Rijiu Optoelectronics Co., Ltd

Since our founding in 2011, we have been a long-standing partner with the FILM & TAPE EXPO, witnessing its continuous growth and rising influence across the industry. This year's exhibition was particularly impressive. Compared with previous editions that were dominated by material suppliers and smart-device manufacturers, the 2025 show featured a strong increase in high-quality equipment exhibitors, highlighting the dynamic, collaborative development of the entire value chain and offering us broader cross-sector opportunities and industry insights. We wish the Expo continued success and hope it will keep helping exhibitors and professional visitors achieve resource sharing and win-win growth!



Fengyu Zhao, General Manager of the New Business Division, Shanghai Yongguan Adhesive Products Corp., Ltd

Thank you for successfully hosting the FILM & TAPE EXPO 2025. As an important industry platform, this year's event excelled in resource integration, trend presentation, and technical collaboration. Our company showcased industrial adhesive material solutions and held productive discussions with many high-quality domestic and international customers, providing strong support for future product planning and strategic development. The Expo's high-standard organization and professional services reinforced its position as an industry benchmark. Yongguan will continue to advance industrial adhesive materials and looks forward to working with the Expo and industry partners to drive high-quality innovation and build a more open and prosperous ecosystem.



Daniel Germain, Senior Vice President / Global Marketing Director, Lohmann Adhesive Tape Technologies (Tianjin) Co., Ltd

As a century-old German company founded in 1851, Lohmann has long been deeply rooted in the adhesive industry and remains a global leader, delivering innovative solutions for downstream sectors including consumer electronics, printing, medical, and general industrial applications. Through this exhibition, we gained clear insights into key global trends such as electrification, reusability, and sustainability, and were honored to receive the "2025 Outstanding Enterprise Award in the Tape Industry," marking a highly rewarding participation.



Chengxi Zhang, Deputy Group General Manager, Chengdu Guibao Science & Technology Co., Ltd

As a company dedicated to adhesives for display applications, Tuoli focuses on the R&D and continuous upgrading of a full range of materials used in display assembly. Our core OCA products feature high transparency, low haze, and excellent durability, supporting flexible, foldable, and other advanced display terminals. We also work closely with leading domestic equipment manufacturers to develop application-specific processes that deliver innovative, intelligent bonding solutions. Our products are widely used in automotive displays, smart wearables, and specialized displays. Driven by technological innovation and strict quality control, we value the Expo as an efficient platform that brings together cutting-edge technologies, new ideas, and industry collaboration. We sincerely wish the Expo continued success in connecting the value chain and advancing high-quality development across the industry.



* The section above shows some chosen exhibitors

Testimonials

TAP buyers' Testimonials



Shenzhen FRD Science & Technology Co., Ltd.

The FILM & TAPE EXPO 2025 provided an effective platform for in-person technical exchanges and cooperation with our suppliers, and offered valuable insights into global trends and new technologies. TAP's attentive service and thorough preparation ensured a smooth and successful event. We appreciate their efforts and wish the Expo continued success in the years ahead.



Huizhou City Best Film Industry Co., Ltd.

The FILM & TAPE EXPO was truly eye-opening. I saw technologies and materials that I had previously encountered only in literature—such as the detailed structural design of coating heads—which gave me a more comprehensive understanding of the industry. The greatest gain, however, was the opportunity to meeting like-minded partners, learning from them, and identify areas for improvement. The Expo is not only a commercial arena but also a place for learning and exchange, where every handshake and conversation can open new doors. Witnessing the rapid progress of our peers creates pressure, but it also clarifies our future direction and focus.



LX Packaging (Huizhou) Co., Ltd.

This year's FILM & TAPE EXPO showcased the industry's diverse innovations and strong growth momentum, creating valuable opportunities for communication and collaboration. Exhibitors and buyers from across the country gathered to explore technological advancements and market prospects. Through discussions with representatives from various companies, we gained clearer insights into the latest market trends and demands, while also connecting with several potential partners.



The TAP estimated transaction value is expected to reach about **34.6 million USD** within 3 to 6 months after the exhibition.

Testimonials from Key Delegation Visitors



The exhibition featured a strong lineup of exhibitors, a well-organized layout, warm hospitality, attentive support, and thoughtful services. It created a smooth and highly efficient platform for business communication. Thank you!

—Hongwei Tang, Project Manager, 3M Manufacturing & Engineering Division



The Expo emphasized green technologies, with UV-cured and PLA-based release materials gaining significant attention. Low-temperature curing and solvent-free coating have become mainstream, and EB curing is emerging as the next trend. Companies like SDK also introduced OCA films for multi-fold displays, which improving durability and supporting lighter, more robust foldable devices. It was a informative visit, and I look forward to next year's show.

—Cailan Zhong, Procurement Manager, Tian Lian Xing (Dongguan) Die-Cut Co., Ltd.



This year, our delegation's visit to the FILM & TAPE EXPO 2025 was excellent overall. The organizer's group services were efficient and considerate, with complimentary shuttle buses, lunch, and gifts making the visit smooth and worry-free. The expo was sizable and showcased a wide range of cutting-edge products and technologies, providing a high-quality platform for industry exchange. We look forward to an even more refined and rewarding experience in future editions.

—Xiaoqi Luo, R & D Manager, GuangDong Yidu Technology Co.,LTD.

Delegated Companies (Partial List)

Biel Crystal Manufactory(Huizhou) Co., LTD.
BYD Precision Manufacture CO., Ltd
Shenzhen FRD Science & Technology Co., Ltd.
Shenzhen ShengBo Photoelectric Technology Co., Ltd.
Shenzhen ShenLian Circuit Co., Ltd.
Shenzhen HoChuen Medical Technology Co., Ltd.
Huizhou ForYou Medical Devices Co., Ltd.
Dongguan Guangza Auto Trim Co., Ltd.
Cosun Technology (Shenzhen) Co., Ltd.
Chengdu FSCREEN Co., Ltd.
E & R Semiconductor Materials Co., Ltd
Shenzhen SkyOStar Technology Co., Ltd.
Shenzhen Waltz New Material Applied Technology Co., Ltd.
Dongguan Guanzhi Electronics Co., Ltd.
Dongguan Xianyi Electronics Co., Ltd.
Shenzhen Kesheng Optoelectronic Technology Co., Ltd.
Dongguan Zhengchao Electronic Technology Co., Ltd.
Shenzhen Chuangyida Precision Electronics CO., Ltd.

Dongguan Lingyi Precision Manufacturing Technology Co., Ltd.
Dongguan Tarry Electronics Co., Ltd.
Shenzhen BSC Technology Co., Ltd.
Merien Precision Components (Shenzhen) Co., Ltd.
Shenzhen CMT Electronics Co., Ltd.
Dongguan Aplinte Precision Electronics Cp., Ltd.
Dongguan Sanken Electronics Manufacturing Co., Ltd.
Feibida Electronic Components (Dongguan) Co., Ltd.
Shenzhen Meigaomei Electronic Industry Co., Ltd.
Shenzhen YDX Technology Co., Ltd.
Hefei Lucky Science & technology Industry Co., Ltd.
Jiangsu Dongcai New Material Co., Ltd.
Baoding Lekai New Materials Co., Ltd.
Yihua TorayPolyester Film Co., Ltd.
Guangdong Hongqing Electronic Materials Technology Co., Ltd.
Dongguan Ruiyi Electronic Technology Co., Ltd.

Xiangyang Sanwo Aerospace Film Materials Co., Ltd.
Zhejiang Nanyang Technology Co., Ltd.
Shenzhen TEESUNNY Technology Co., Ltd.
GuangDong Yidu Technology Co., Ltd.
Jiangyin Huamei Optoelectronic Technology Co., Ltd.
Dongguan Dingli Film Technology Co., Ltd.
Dongguan Daika Electronic Technology Co., Ltd.
Shenzhen ZRISE Film Materials Co., Ltd.
Zhongshan WING NING Film Co., Ltd.
TKM(Dongguan) Membrane Technology Co., Ltd.
3M
Tesa Tape (shanghai) Co., Ltd.
Lohmann Adhesive Tape Technologies Tianjin Co.,Ltd.
Crown New Materials Technology Co., Ltd.
Ningbo Daxie Development Zone Soken Chemical Co., Ltd.
Dongguan Fuyin Adhesive Co., Ltd.
Yongyi Adhesive (Zhongshan) Co., Ltd.

Shenzhen CHEERMO New Materials Co., Ltd.
Kaiping Qiyu Adhesive Products Technology Co., Ltd.
INNOVA Electronic Materials Co., Ltd.
Huizhou Tsinghua Electronic Materials CO., Ltd.
Dongguan Dingxin New Materials CO., Ltd.
Dongyao Optoelectronic Materials CO., Ltd.
Yizhou Adhesive Products Co., Ltd.
Quanjia Guangtai Adhesive Products Co., Ltd.
Ando Optoelectronic Materials Manufacturing Co., Ltd.
Yongning Film Materials Co., Ltd.
Shenzhen ZELI Denison (Guangzhou) Materials Co., Ltd.
Hengfeng Printing Co., Ltd.
Shenzhen EPE Packaging Materials CO., Ltd.
China Association of Fluorine and Silicone Industry
Shenzhen Plastic Industry Association
Shenzhen Packaging profession Association
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Overseas Visitors

115 countries and regions

2,055 overseas visitors

South Korea	14.23%
Japan	12.89%
India	11.07%
Vietnam	9.73%
Thailand	7.54%
Malaysia	5.37%
Germany	2.63%
Singapore	3.39%
Philippines	2.98%
Italy	1.76%

* The data above only shows the top eight countries by audience proportion.

Business Matchmaking

To enhance the visit experience and business outcomes for international buyers, this edition of the show organized a total of **123** overseas business matchmaking sessions. By deeply understanding the buyers' needs, we accurately paired them with relevant exhibitors, ensuring efficient and smooth communication. This service also received high praise from the buyers, with feedback as follows:

It was a great experience to see so many innovative materials and advanced technologies showcased here. They truly provide valuable inspiration for future product development and open up new possibilities for improving both safety and efficiency in our industry. See you again in 2026!

EDEN BEN-HAIM
ACQUISITION MANAGEMENT INTERNATIONAL TRADE

It was a great opportunity to explore cutting-edge digital tech. The exhibition had a diverse range of suppliers, and the live product interactions were extremely helpful. I learned a lot and made valuable connections for future business.

Mehmet Akaryildiz
DEA Investment



Thank you for organizing such a wonderful expo, it was well organized and the support staff was very kind and helpful. We look forward to your future expos.

Jathniel Cyrus
Inspire Education

A very amazing and exciting event. I met a lot of great companies with unique products in this expo!

ANASTASIIA PONOMAREVA
Pole

Cultural and Exchange Experience

To enhance engagement and satisfaction among international buyers, we prepared traditional Chinese welcome gifts such as panda-themed souvenirs and tea cups, and set up a dedicated lounge for international guests. This allowed global attendees to experience Chinese culture firsthand while networking, highlighting the exhibition's diverse, inclusive, and welcoming atmosphere for an international audience.

International Promotion and Cooperation

For international promotion, we collaborated with **714 media outlets overseas** across 10 countries and regions, including the United States, South Korea, the United Kingdom, India, and Singapore. Pre-show campaigns on overseas social media generated nearly **1.33 million impressions**, effectively boosting the exhibition's global profile.

Onsite Events Review

Conference



14 ONSITE EVENTS



132 SPEAKERS



3,093 CONFERENCE ATTENDEES

Key Conferences Review (Partial) :

- The 6th International Film and Tape Technology Innovative Development Forum 2025
- The 6th Emerging Markets Adhesive Technology Innovation and Market Development Forum 2025
- Advanced Film Materials Technology Breakthroughs and Industrial Upgrading Forum 2025
- Shenzhen International Sustainable Flexible Plastic Packaging Forum 2025
- The 3rd New Energy Die-cutting Process and Key Materials Seminar 2025
- Coating Industry High-Quality Development Forum 2025



Opening Ceremony



Featured Exhibition Zone



Adhesives Zone



Functional Film Innovation Zone



Die-Cutting Equipment Zone



Die-Cutting & Processing Zone



国际薄膜与胶带展
FILM & TAPE

FILM & TAPE EXPO 2026

Dates: Oct. 27-29, 2026

Venue: Shenzhen World Exhibition & Convention (Bao'an), China

Organiser: RX Kuozhan

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WECHAT OFFICIAL ACCOUNT

