



国际薄膜与胶带展  
**FILM & TAPE**

# **FILM & TAPE EXPO 2019**

**2019.11.21-23**

**Shenzhen Convention &  
Exhibition Center**

**Concurrent Events**



**ICDE**  
国际涂布与模切展



国际全触与显示展  
C-TOUCH & DISPLAY

**Organiser**



Reed Exhibitions®  
Kuozhan  
上海励扩展览有限公司



## 国际薄膜与胶带展 FILM & TAPE

**SINCE 2007**  
**FILM & TAPE EXPO Focuses on the Latest Updates in the Film and Tape Industry**

Following more than ten years of steady development, FILM & TAPE EXPO has become a long-standing and well-established professional exhibition. Boasting a display area of 24,000sqm, the Expo exclusively focuses on film & tape application and displays a variety of functional film and adhesive products of more than 400 famous brands from 13 countries around the world. With so many famous brands gathered in one place, visitors can seek out business cooperation opportunities among more than 30,000 managers and purchasing decision-makers from enterprises of electronic optics, touch display, printing & packaging, automotive & medical care, hardware & home appliances, and lithium battery new energy. In addition to the exhibition, dozens of concurrently-held professional seminars, renowned media interviews and e-channel promotions will bring exhibitors even more opportunities for market exposure. You are cordially invited to join hands with FILM & TAPE EXPO 2019, where you'll efficiently and conveniently gain a competitive edge and establish your brand image by promoting your latest products and maintaining key customer relationships, while obtaining new sales leads.

### Exhibition Scale

<b>24,000sqm</b>	<b>26,830</b>	<b>2,656</b>	<b>420</b>	<b>12</b>
exhibition area	professional buyers	VIP guests	exhibitors	countries and regions

### 6 Highlights of Six Onsite Activities

- Automatic Coating & Die-cutting Display Area**  
Where exhibitors will be displaying the automatic die-cutting & coating technologies of the future
- Newly Launched Technology Forums**  
Where more than ten concurrently-held summit forums will be interpreting the latest exhibitor policies and technology trends
- Tour Guide Service**  
Where three separately-themed tours will be offered with special personnel arranged for explanation
- Vote for the Hottest Exhibits**  
Where professional visitors can vote for their favorite exhibits while expanding industry connections
- Business Matching Sessions**  
Where exhibitors can communicate face-to-face with (select) potential buyers
- Film & Tape live show**  
Where events are broadcast live via large onsite screens + WeChat platform

### About the Organiser



Reed Exhibitions Kuozhan Co., Ltd. is a joint venture established in 2015 by Reed Exhibitions and Shanghai Kuozhan Exhibition Services Co., Ltd. (a company that specializes in planning and organizing large and medium-sized exhibitions and conferences at home and abroad). It is a well-known exhibition organizer in the touchscreen and display industry and one of the nine outstanding member companies of Reed Exhibitions Greater China. At present, the company holds industry exhibitions in Shanghai and Shenzhen each year, including the renowned C-TOUCH & DISPLAY, DISPLAY CHINA and FILM & TAPE Expo. In addition to making its exhibitions one-stop, industry-integrated learning, procurement and experience platforms, Shanghai Reed Exhibitions Kuozhan also holds a variety of concurrently-held, professional and technical forums that attracts local and international visitors and buyers spanning across the fields of smart terminals, automobile manufacturing, industrial control, aerospace, media advertising, smart health care and smart home. It's where they come to learn about the most comprehensive and cutting-edge products and technical solutions, while actively promoting the rapid development of the optoelectronic display industry in China and around the globe.

### Scope of Exhibits

#### 01 High-function film

BOPET / BOPP film, PET / CPP film, PI film, lithium film / aluminium plastic film, PV film, graphene film, pre-coating film, pressure sensitive adhesive film, water treatment film, window film, heat insulation / automobile film, IMD decorative film, soft packaging film, ceramic film, separation film, etc.

#### 03 Adhesive tape

Adhesive tapes and adhesives for various substrates such as film, paper, cloth, foil and foam; silicone adhesive, potting adhesive, OCA optical adhesive, hot melt adhesive, pressure sensitive adhesive, conductive tape, transparent tape, AB adhesive, double-sided tape, industrial tape, high temperature tape, foam tape, coated film adhesive, self-adhesive label and other materials.

#### 05 Release film

PP, PET, PE release film / release paper, coated paper, fluorine release film, optical release film, release agent and other materials.

#### 07 Machinery and processing

Feeding, coating, drying, coiling, bonding, rewinding, slitting, die-cutting, packaging and other related equipment used in the film and tape manufacturing process, including precision coating and film covering equipment, film blowing machine, extruder, casting film machine, drying equipment, rewinding machine, bonding equipment, slitting machine, automatic cutting machine and cutting / die cutting equipment; dispensing / pouring / coating machine, wire drawing machine, flexible printing machine, pre-processing recycling device, waste gas treatment machinery and equipment.

#### 02 Protective film

PE, PET, OPP and other process protective film; electronic protective film / protective paper, scratch / explosion / peep-proof film, silica gel protective film, antistatic protective film, building material protective film; all kinds of protective films suitable for electronics, home appliances, automobiles, hardware & building materials, plastic packaging and other industries.

#### 04 Optical film

Optical base film, brightening film, diffusion film, reflective film, polarizing film, composite film, quantum dot film and other backlight module optical film; optical protective film, hardening film / scratch & explosion-proof film / barrier film, ITO film, optical PI film, polarizing film, naked eye 3D touch screen / display film.

#### 06 Raw materials and chemicals

Raw materials and chemical products, silicone water, pouring sealant, OCA, hot melt adhesive, pressure sensitive adhesive, additives, adhesives and glues, functional coatings, resins, color masterbatches, inks and other auxiliary materials for the production of functional films and adhesive tapes.

#### 08 Instruments and accessories

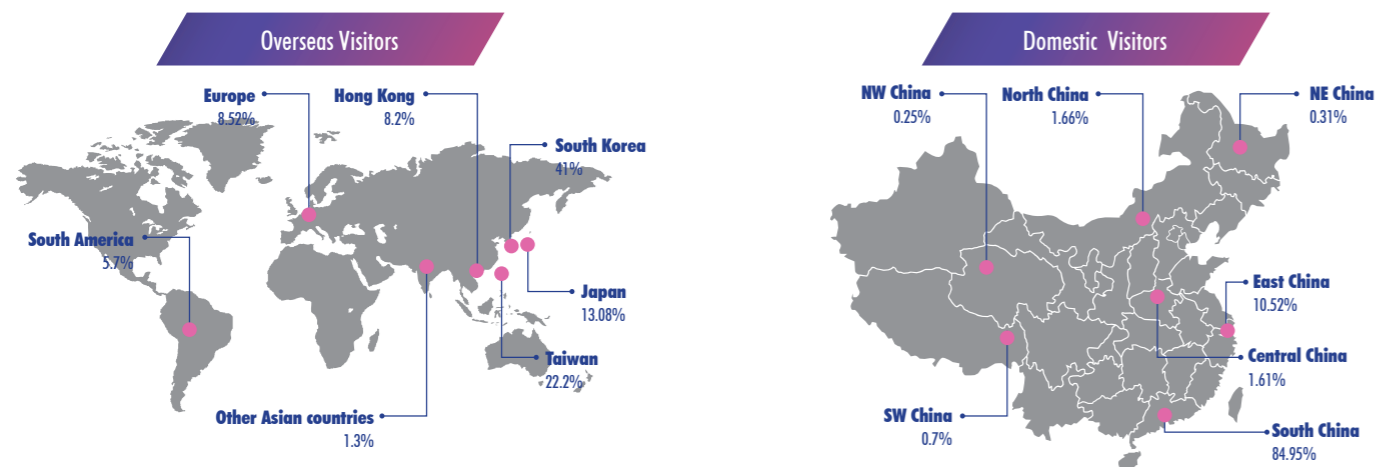
On-line defect detection equipment, coating thickness measuring equipment, cleaning room system, dust-free cleaning roller; analysis / measurement / testing instrument and related control system; UV lamp and curing system, deviation-correcting and tension control system, coating head, filter device, coating roller, electrostatic eliminator, rollers, dies, blades, moulding press, clutch, corona processor, dust removal equipment, surface treatment equipment and other supporting equipment.

### Renowned Exhibitor Brands



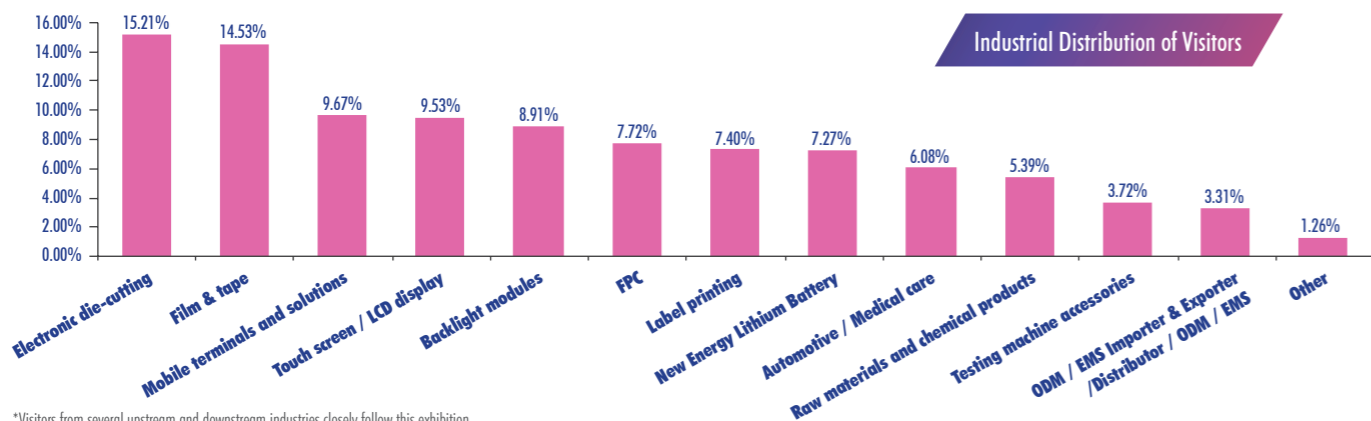
\* The above exhibitors are ranked in no particular order. Please consult the organizer for more information.

## Visitor Distribution Analysis



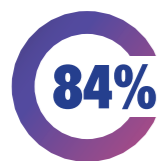
\*The majority of international visitors hail from five major industrial hubs, i.e., South Korea, Japan, Taiwan, Singapore and India.

\*The bulk of domestic visitors come from two industrial hubs, i.e., South China and East China

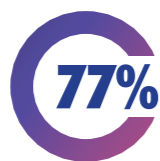


\*Visitors from several upstream and downstream industries closely follow this exhibition.

## Expo Survey & Testimonials



84% of exhibitors would recommend the expo to other companies



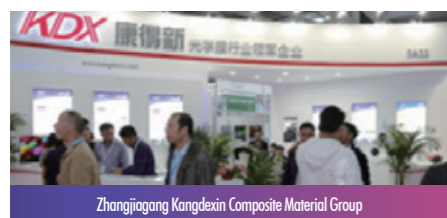
77% of visitors are directly involved in the investment decision-making process



87% of visitors were generally satisfied or extremely satisfied with the expo



86% of visitors were satisfied or extremely satisfied with the quality & quantity of exhibitors



Zhangjiagang Kangdexin Composite Material Group

"At FILM & TAPE EXPO, we met with important upstream and downstream business partners in the touchscreen industry from both home and abroad, which is very much in line with our Extrusion Materials Division's aim to vigorously develop the optical film market in South China. This Expo is very significant to our company. We displayed our products in both the film and the touchscreen pavilions. During the three-day exhibition, we received a lot of visitors, including exhibitor peers, and achieved very good results. We really appreciate the platform offered by the expo."

Huang Shangyuan, Marketing Manager of Extrusion Materials Division



Dongguan Fuyin Adhesive Technology Co.,

"FILM & TAPE EXPO attracted famous touchscreen and glass cover companies from the entire industry chain to exhibit their latest products. What impressed us the most was the growing number of professional visitors and their clear purchasing demands, which made the expo even more beneficial. We were satisfied with the three-day visitor flow and would like to wish the expo a bright future!"

Chen Tianyi, Marketing Director



Dongguan Turui Mechanics Co., Ltd.

"As an exhibitor, we received a lot of help from FILM & TAPE EXPO. While onsite, we harvested the rich resources of high-quality customers. At the same time, our products also attracted a lot of customers, both old and new, in the industry. I think it was a very successful exhibition. I wish the expo every success!"

Liang Lei, General Manager

## 10<sup>+</sup> Concurrently Held Summit & Forums



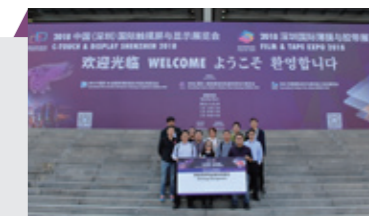
- ▶ The 5th Die-cutting & Coating Market and New Material Technology Development Forum
- ▶ Consumer Electronics Adhesive Material Technology and Application Innovation Forum
- ▶ OLED Key Materials Technology Seminar
- ▶ Die-cutting Technology Lecture Hall
- ▶ Shenzhen International Touchscreen & Display Tech Forum
- ▶ Visual Inspection System Technology and Application Seminar
- ▶ Global Display Industry Prospective Analyst Conference
- ▶ Global Forum on Business Display Applications and Innovation
- ▶ Shenzhen International Vehicle Display and Entertainment System Development Forum
- ▶ Smartphone Industry Chain Summit-Product Design and Innovation in the "Full Screen 3.0" Era
- ▶ The 25th Cleanroom Seminar-The Key of South China Cleaning
- ▶ The 3rd Annual China Flexible Display Tech (Material) International Forum

## Comments from FILM & TAPE EXPO Group Visitors



Byd lithium battery co. LTD

"From our visitor invitation and pre-expo bus arrangements to the onsite reception, the organizer provided us with very thoughtful and professional services. We achieved very satisfactory results at this year's expo. We saw state-of-the-art equipment from a variety of brands on the show floor and learned about the latest industry technologies at the conferences. We hope the expo will get better with each edition, and we'll be coming back next year."



Huawei terminal (dongguan) co., LTD

"The organizer provided us with comprehensive and considerate services before the expo even began. A large number of famous brands and the latest products were all gathered in one place, which was extremely convenient for visitors and exhibitors alike. We are very grateful to the organizer for providing us with such high-quality services and a platform for learning."



Foxconn Technology Group

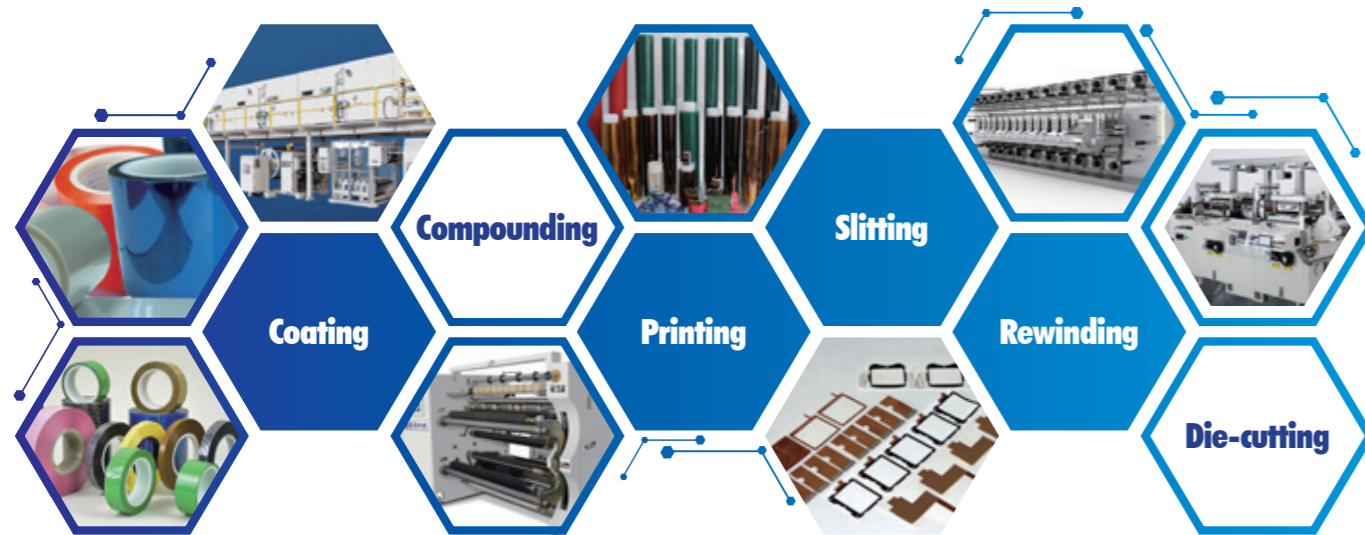
"We are grateful to the organizer for their responsible and enthusiastic service during the whole process from the invitation, to mailing our badges, shuttle bus arrangements and on-site reception. Rich and comprehensive products that covered the entire industrial chain were on display, allowing us to see the latest products in the field. We'd like to wish the expo the brightest of futures and will be coming back next year."



Byrne optics (huizhou) co. LTD

"We really appreciate the Organizer's invitation. They kept us updated with the latest expo developments so that we could know all pertinent details well in advance, and arranged our visit accordingly. The on-site reception staff was professional and responsible. While at the site, we were able to see the industry's most cutting-edge equipment, while learning about the most advanced technologies. We'd like to send the expo our best wishes for a bright and prosperous future!"

The International Coating and Die-cutting Exhibition (ICDE) serves as an extension of the FILM & TAPE Expo. It exerts a decisive influence in the fields of film & tape manufacturing and processing with a comprehensive display of core equipment, materials and technologies in coating, compounding, printing, slitting, rewinding and die-cutting. Through its seamless connection with FILM & TAPE Expo, ICDE covers two major industry markets of optoelectronic manufacturing and electronic product packaging, while providing a wealth of new products and technical solutions for nearly 30,000 professional buyers from around the globe. In addition to incomparable online and offline business matchmaking services provided by the organizer—an efficient and convenient way to seek out targeted customers onsite, participants also benefit from beyond-the-booth market exposure via various direct and digital marketing channels, including industry summit forums, renowned media interviews and roadshows. ICDE is an ideal platform any enterprise keen and ready to showcase the strengths of their brand and discover new and potential business partnerships !



## Scope of Exhibits

01

### Materials

Coating / laminating / compounding equipment, drying / UV curing equipment, flexographic/Intaglio printing, control / debugging / measurement equipment, manufacturers of slitting / rewinding / die-cutting equipment, auxiliary equipment and accessories, factory treatment equipment

03

### Drying / UV curing equipment

Ovens, hot air / ultraviolet radiation / infrared radiation, moistening, UV lamps; Surface pretreatment equipment: electrostatic eliminators, plasma / corona / flame processors, surface cleaning equipment

05

### Control / debugging / measurement equipment

Tension / correction controllers, flaw / defect detection systems, thickness measurement systems, printing inspection and printing forming control systems, data control systems

07

### Auxiliary equipment and accessories

Filter elements, magnetic powder clutches, air expansion shafts, anilox rollers, bearings, molds, cleaning / washing equipment, blades, dust screens, automatic cutting machines, metering rods, scraping rods, rubber rollers, steel rollers, pressing rollers, machine barrels, barrel rolls and roll cores

02

### Coating / laminating / compounding equipment

Coating / laminating, extrusion coating machines, silicification coating machines, scraper coating machines, hot melt adhesive coating machines, vacuum coating / metal evaporation coating, coating heads, laboratory coating equipment, gluing and bonding equipment, compound machines and laminating machines

04

### Flexographic / intaglio printing

Prepress equipment, flexographic / intaglio printing equipment, screen printers

06

### Manufacturers of slitting / rewinding / die-cutting equipment

Dividing and cutting machines, rewinding machines, coilers, winding machines, die-cutting machines, automatic cutting machines, printing machines, embossing / creasing / gilding creasing machines

08

### Factory treatment equipment

Renovation / equipment upgrades, waste recovery / recycling, waste gas treatments, dust-free workshops, solvent recovery devices, mold temperature machines, dust removal and cleaning equipment, humidifiers

## Visitor Domain

- ▶ Film/tape/paper manufacturers, coating machine/die cutter manufacturers, die-cutting factories, flexible packaging and printing factories, flexible copper clad laminate manufacturers
- ▶ Advertising materials, medical materials, cigarette and alcohol packaging manufacturers, rubber, textiles/non-woven fabrics
- ▶ PCB/FPC line printing, adhesive stickers/labels, food packaging, medicine packaging, daily chemical packaging
- ▶ Electronics, semiconductors, automotive, medical, photovoltaic/lithium battery fields



## Featured Pavilion



The organizer has cooperated with several die-cutting brand equipment manufacturers to create an innovative display area for die-cutting automation. Onsite process training is carried out to further help and solve a variety of process and consumable difficulties faced by die-cutting processing plants today. Onsite demonstrations, such as round flat knife-die-cutting process combination line, double asynchronous die-cutting combination line, double-sided tape die-cutting asynchronous process and FPC asynchronous die-cutting combination line. The organizer cooperates with terminal applications, ODM processing enterprises, colleges and universities, and material research and development enterprises with an aim to explore future market patterns of die-cutting/coating, new materials and new technologies, together with new applications in the industry. This is to ensure that their services and technologies will be better integrated into the future era of die-cutting/coating automation!

### Equipment Assembly Lines

- Coating machines
- Laminating machines
- Rewinding machines
- Die-cutting machines
- Slitting machines

### Pavilion Feature

- Covers the complete die cut-coating process and provides intelligent manufacturing solutions for the entire industry
- Displays dynamic production processes featuring equipment interconnection and real collaboration
- Interacts with visitors to achieve an ideal production mode featuring order-customization and single-piece production



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## About the Organizer



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# International Coating & Die-cutting Exhibition 2019

2019.11.21-23

Shenzhen Convention & Exhibition Center

涂布 · Coating

贴合 · Bonding

印刷 · Printing

复卷 · Rewinding

模切 · Die-cutting

## Concurrent Events



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FILM & TAPE



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